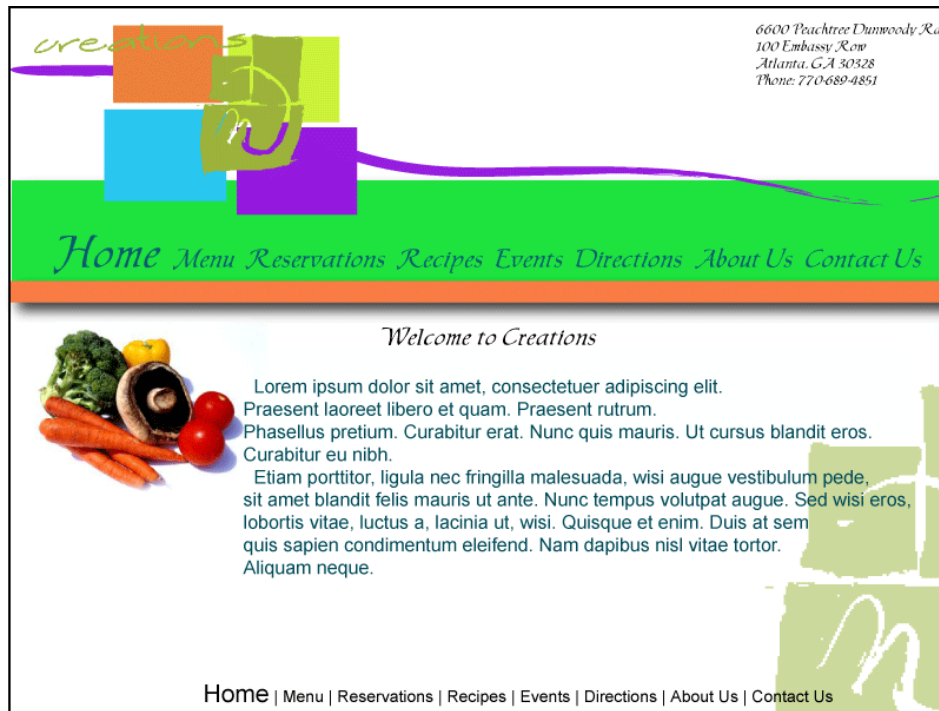


Dear Diary,

Well hello again, how has it been? Good because I'm going to jump right into it! As you may have thought I'm hard at work on yet another project, this one was done 2 years ago for the restaurant here at AIA called Creations. First let show you some of the early versions of comps:

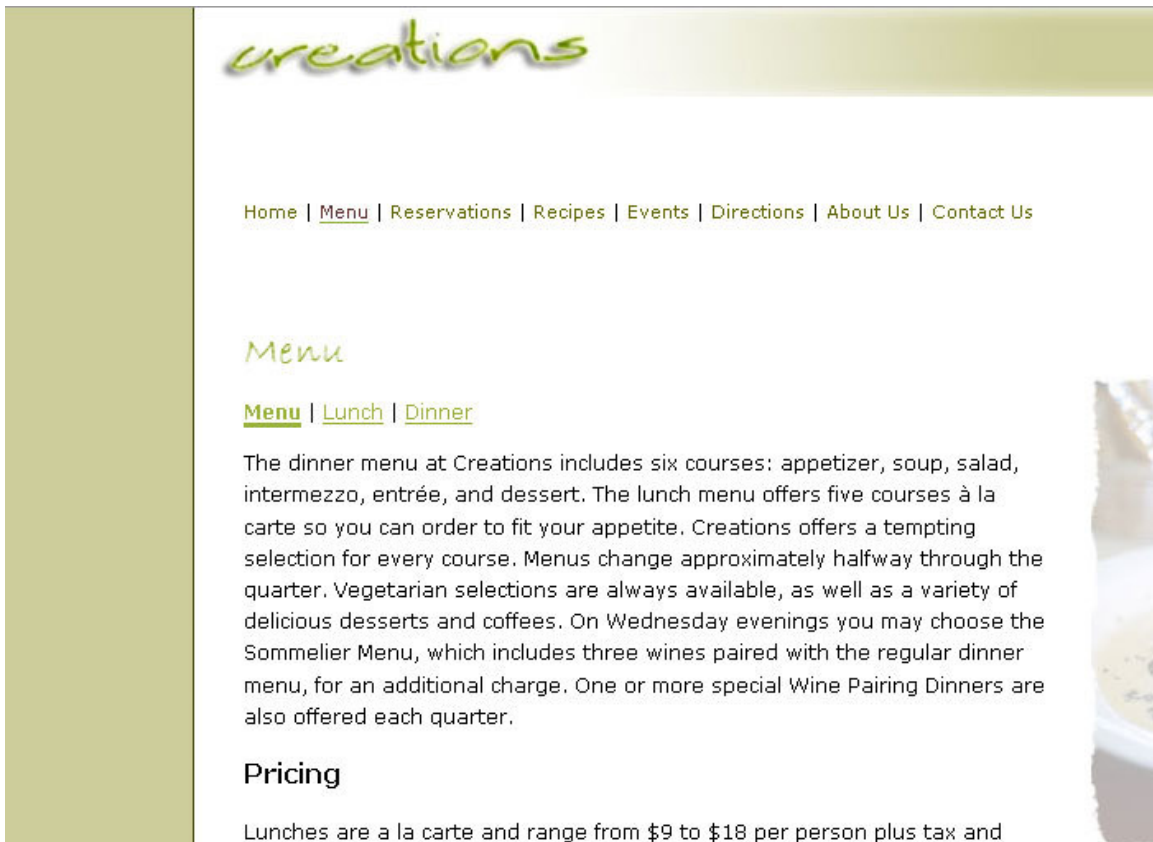




As I stated these are early versions! Gosh! The restaurant is an elegant place where students, faculty, and outside customers can come to enjoy the beautiful tastes of French cuisine. These early comps weren't taken into consideration fully because they really didn't fit the "elegant" feel, although some elements of one of the comps did make it to the final design. The target group(s) for this site will be the visitors of Creations that I just mentioned above. The main goal for the site is to allow users to make reservations for lunch or dinner. So the site will appeal to all of those target groups, but still allow for one to make a reservation without a hassle. In order to accomplish the goal of getting reservations, I created a callout box on both the home page and menu page. This callout box gives users information about how to reserve a spot for lunch or dinner; there is also a link in the callout box that links users directly to the reservation page.

Color Choices

I've only been to the restaurant once while I've attended the school and I don't recall writing you about the experience that I had there. Basically Creations has a very elegant/formal setting, where the food is wonderful and how and what you eat with is important too. The experience I had that day I went with my group members 2 years ago was unlike any I've had before at a restaurant. So I wanted the color choices for the site to reflect the experience I had when I went. But I was also limited to a certain color palette because I didn't want them to stray too far from the official colors of Creations.





#9bb43c



#cccc99



#6e9500

Sitemap

And here's a sitemap showing the structure of the Creations site.

